RESOLUTION NO. *DOC ID: 6849*

2017 Strategic Tourism Implementation Program Budget Adjustment

WHEREAS, the Tompkins County Legislature accepted the 2020 Strategic Tourism Plan on September 18th, 2012, and

WHEREAS, in 2016 the Tompkins County Strategic Tourism Planning Board (STPB) adopted an Agriculinary Tourism Implementation Plan and a Heritage Tourism Implementation Plan, and is also scheduled to adopt an Outdoor Recreation Tourism Implementation Plan in 2017, each of which further identifies priority actions for implementing the 2020 Strategic Tourism Plan, and

WHEREAS, the STPB has also endorsed the Tompkins County Beautification, Signage, and Public Art Strategic Plan, the County Priority Trails Strategy, the Cayuga Lake Blueway Trail Plan, and the Tompkins County Wayfinding and Interpretive Signage Plan, and

WHEREAS, Tompkins County has established a dedicated funding source for implementing its 2020 Strategic Tourism Plan and related tourism implementation plans, known as the Strategic Tourism Implementation fund, and

WHEREAS, $265,000 was allocated but unspent from the modified 2016 budget for Strategic Tourism Implementation, and

WHEREAS, letters of interest for Strategic Tourism Implementation funding will continue to be accepted on a rolling basis in 2017, now therefore be it

RESOLVED, on recommendation of the Budget, Capital, and Personnel Committee, That the Strategic Tourism Implementation program budget for 2017 is increased by $265,000 bringing the total modified 2017 budget for this program from $100,000 to $365,000,

RESOLVED, further, That the Director of Finance be and hereby is authorized to make the following budget adjustment for 2017:

Revenue:	6475.54492	Strategic Tourism Implementation	$265,000
Appropriation:	6475.41113	Room Tax	$265,000

SEQR ACTION: TYPE II-20