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RESOLUTION NO.

Tompkins County Legislature

Governor Daniel D. Tompkins Building Ithaca, NY 14850

SCHEDULED

DOC ID: 6888

Meeting: 03/13/17 04:00 PM Department: Strategic Tourism Planning Board Category: Tourism Functional Category:

Award of 2017 Arts and Culture Organizational Development Grants

WHEREAS, the Community Arts Partnership (CAP) and the Tompkins County Legislature recognize that the local arts and cultural community is a valuable and unique asset, and that a need exists to harness the power of the arts to grow tourism, and that strategic management and stabilization of these assets will better serve visitors through well-planned marketing efforts, and

WHEREAS, the County contracts with CAP to develop and implement a plan for financial and operational development and capacity building of arts and cultural entities, and

WHEREAS, the arts and cultural community could better position itself in the marketplace to attract more visitors to and enhance visitors' stay in Tompkins County, thus generating more dollars into the local economy, and

WHEREAS the Strategic Tourism Planning Board has since 2007 recommended allowing tourism grant programs to have the previous year's allocated but unspent funding reallocated to the next year's budget, and

WHEREAS, at the end of 2016 a balance of \$5,173 was considered allocated but unspent within the Arts and Culture Organizational Development Grant Program, and

WHEREAS, pending a recommended budget adjustment, funding exists within the Room Occupancy Tax funded Tompkins County Tourism Program budget for the Arts and Culture Organizational Development Program, and

WHEREAS, CAP has requested and reviewed annual reports for recommendation to the Tompkins County Legislature through the Budget, Capital, and Personnel Committee with the advice of the Strategic Tourism Planning Board, now therefore be it

RESOLVED, on recommendation of the Budget, Capital, and Personnel Committee, That the following Arts and Culture Organizational Development Grants be awarded in 2017:

	2009	2010	2011	2012	2013	2014	2015	2016	2017
Cayuga	\$18,700	\$21,373	\$21,800	\$22,236	\$27,000	\$27,000	\$27,000	20,000	20,000
Chamber									
Orchestra									
Cinemapolis	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$13,500	\$13,500
CSMA	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$7,000	\$7,000
Cayuga Nature	\$28,000	\$25,000	\$25,000	\$25,000	\$0*	\$0*	\$0*	\$0*	\$0*
Center									
Hangar Theatre	\$24,000	\$22,600	\$23,052	\$23,513	\$27,000	\$27,000	\$27,000	\$24,500	\$24,500
History Center	\$23,200	\$21,458	\$21,887	\$22,325	\$27,000	\$27,000	\$27,000	\$22,000	\$22,000
Ithaca	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$5,000	\$5,000
Shakespeare									
Kitchen	\$22,400	\$21,264	\$21,689	\$22,123	\$27,000	\$23,000	\$27,000	\$30,000	\$30,000
Theatre									
PRI (Museum	\$18,000	\$15,000	\$15,300	\$15,606	\$40,000*	\$40,000*	\$40,000*	\$30,000*	\$30,000*
of the Earth &									
Cayuga Nature									

Center									
Sciencenter	\$10,000	\$16,000	\$16,320	\$16,646	\$17,000	\$17,000	\$17,000	\$20,000	\$20,000
State Theatre	\$16,000	\$17,000	\$22,850	\$23,307	\$23,773	\$27,000	\$27,000	\$25,000	\$25,000
Grant Totals	\$160,300	\$159,695	\$167,898	\$170,756	\$188,773	\$188,000	\$192,000	\$197,000	\$197,000

RESOLVED, further, That CAP is paid an amount up to \$10,200 for administrative evaluation and oversight services,

RESOLVED, further, That an agreement with Rent-a-CFO, LLC, is authorized in an amount not to exceed \$4,000 to conduct financial and fiscal progress reviews of grant recipient organizations to determine their current operational status and their ability to fulfill the goals of the Arts and Culture Organizational Development Program of the Tompkins County Tourism Program,

RESOLVED, further, That the County Administrator or his designee be and hereby is authorized to sign any agreements with the recipients and CAP pertaining to this program,

RESOLVED, further, That the Arts and Culture Organizational Development Grant Program budget for 2016 is increased by \$5,173 bringing the total modified 2017 budget for this program from \$213,150 to \$218,323:

6475.54619 Arts and Cultural Organizational Development \$5,173 6475.41113 Room Tax \$5,173

SEQR ACTION: TYPE II-20

Explanation: *In 2013, for the first time, PRI applied jointly under a Mergers/Shared Services category. The recommended award to PRI of \$30,000 in 2016 is a joint award to support both the Cayuga Nature Center and the Museum of the Earth.