



**Tompkins County Legislature**

Governor Daniel D. Tompkins Building  
Ithaca, NY 14850

Meeting: 07/10/17 04:00 PM  
Department: Strategic Tourism Planning Board  
Category: Tourism  
Functional Category:

**SCHEDULED**

**RESOLUTION NO.      DOC ID: 7135**

---

1                    **Approval of Use of 2017 Arts and Culture Organizational**  
2                    **Development (ACOD) Professional Development Funds**

3                    WHEREAS, the Community Arts Partnership (CAP) and the Tompkins County Legislature recognize that the  
4 local arts and cultural community is a valuable and unique asset, and that a need exists to harness the power of the arts  
5 to grow tourism, and that strategic management and stabilization of these assets will better serve visitors through well-  
6 planned marketing efforts, and  
7

8                    WHEREAS, the County contracts with CAP to develop and implement a plan for financial and operational  
9 development and capacity building of arts and cultural entities, and  
10

11                    WHEREAS, the arts and cultural community could better position itself in the marketplace to attract more  
12 visitors to and enhance visitors' stay in Tompkins County, thus generating more dollars into the local economy, and  
13

14                    WHEREAS, the CAP in consultation with local arts organizations and tourism organizations has identified a  
15 need for a professional development workshop in 2017 presented by "Americans for the Arts" focused on building our  
16 collective capacity to market our arts assets in Tompkins County, and  
17

18                    WHEREAS, funding exists within the Room Occupancy Tax funded Tompkins County Tourism Program  
19 budget for professional development within the Arts and Culture Organizational Development Program, now therefore  
20 be it  
21

22                    RESOLVED, on recommendation of the Budget, Capital, and Personnel Committee, That the Community Arts  
23 Partnership be granted \$2,000 in support of this workshop,  
24

25                    RESOLVED, further, That the County Administrator or his designee be and hereby is authorized to sign any  
26 agreements with CAP or the workshop vendor pertaining to this program.

27 **SEQR ACTION: TYPE II-20**