



Tompkins County Legislature

Governor Daniel D. Tompkins Building
Ithaca, NY 14850

Meeting: 07/18/17 05:30 PM
Department: Strategic Tourism Planning Board
Category: Tourism
Functional Category:

SCHEDULED

RESOLUTION NO. *DOC ID: 7135*

1 **Approval of Use of 2017 Arts and Culture Organizational**
2 **Development (ACOD) Professional Development Funds**

3 WHEREAS, the Community Arts Partnership (CAP) and the Tompkins County Legislature recognize that the
4 local arts and cultural community is a valuable and unique asset, and that a need exists to harness the power of the arts
5 to grow tourism, and that strategic management and stabilization of these assets will better serve visitors through well-
6 planned marketing efforts, and
7

8 WHEREAS, the County contracts with CAP to develop and implement a plan for financial and operational
9 development and capacity building of arts and cultural entities, and
10

11 WHEREAS, the arts and cultural community could better position itself in the marketplace to attract more
12 visitors to and enhance visitors' stay in Tompkins County, thus generating more dollars into the local economy, and
13

14 WHEREAS, the CAP in consultation with local arts organizations and tourism organizations has identified a
15 need for a professional development workshop in 2017 presented by "Americans for the Arts" focused on building our
16 collective capacity to market our arts assets in Tompkins County, and
17

18 WHEREAS, funding exists within the Room Occupancy Tax funded Tompkins County Tourism Program
19 budget for professional development within the Arts and Culture Organizational Development Program, now therefore
20 be it
21

22 RESOLVED, on recommendation of the Budget, Capital, and Personnel Committee, That the Community Arts
23 Partnership be granted \$2,000 in support of this workshop,
24

25 RESOLVED, further, That the County Administrator or his designee be and hereby is authorized to sign any
26 agreements with CAP or the workshop vendor pertaining to this program.

27 **SEQR ACTION: TYPE II-20**

28
29 Vote at Committee:

30 Ayes - 4 (Dennis, McBean-Clairborne, Morey, and Sigler)

31 Noes - 1 (Klein)