



**Tompkins County Legislature**

Governor Daniel D. Tompkins Building  
Ithaca, NY 14850

Meeting: 11/14/17 04:00 PM  
Department: Strategic Tourism Planning Board  
Category: Tourism  
Functional Category:

**SCHEDULED**

**RESOLUTION NO.**      *DOC ID: 7387*

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1                                    **Designation of Tourism Promotion Agency for State**

2                    WHEREAS, the Tompkins County Planning and Sustainability Department in its administrative function for  
3 tourism matters is qualified to recommend the appropriate agency for official Tourism Promotion Agency (TPA)  
4 designation, and

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6                    WHEREAS, the Strategic Tourism Planning Board has reviewed the matter with appropriate agency  
7 representatives, and

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9                    WHEREAS, Tompkins County has historically been a gateway to the Finger Lakes region of New York State  
10 and experiences significant economic benefit from tourism as a result, and

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12                    WHEREAS, to obtain certain New York State funding, counties must designate a TPA, and

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14                    WHEREAS, Tompkins County has a contract with the Tompkins County Chamber of Commerce for the  
15 period of January 1, 2016, through December 31, 2018, to provide destination marketing services for Tompkins  
16 County through the Ithaca Tompkins County Convention and Visitors Bureau (ITCCVB), now therefore be it

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18                    RESOLVED, on recommendation of the Budget, Capital, and Personnel Committee, That the Tompkins  
19 County Chamber of Commerce and its Ithaca/Tompkins County Convention and Visitor's Bureau (ITCCVB) be  
20 granted the official TPA designation for Tompkins County for State Fiscal Year 2017-2018,

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22                    RESOLVED, further, That the President & CEO or the Vice President, Tourism & Community Relations of  
23 the Tompkins County Chamber of Commerce report to the appropriate Legislative Committee if change occurs in state  
24 tourism funding requirements.

25 **SEQR ACTION:** TYPE II-20