



**Tompkins County Legislature**

Governor Daniel D. Tompkins Building  
Ithaca, NY 14850

Meeting: 11/14/17 04:00 PM  
Department: Strategic Tourism Planning Board  
Category: Tourism  
Functional Category:

**SCHEDULED**

**RESOLUTION NO.      DOC ID: 7414**

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1                    **Award of Fall 2017 Tourism Marketing and Advertising Grants**

2                    WHEREAS, Tompkins County has a grant program for Tourism Marketing and Advertising using funds  
3 drawn entirely from Room Occupancy Tax, and  
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5                    WHEREAS, Tompkins County has requested and reviewed grant applications for recommendation to the  
6 Tompkins County Legislature through the appropriate Committee with the advice of the Strategic Tourism Planning  
7 Board, now therefore be it  
8

9                    RESOLVED, on recommendation of the Budget, Capital, and Personnel Committee, That the following  
10 Tourism Marketing and Advertising grants are approved:  
11

<b>Applicant Organization</b>	<b>Project Title</b>	<b>Event Date(s)</b>	<b>Award</b>
Ithaca Tompkins Regional Airport	2018 China Welcome	N/A	\$5,000
The Cherry Arts, Inc.	2018 Production Enhancement	02/15/2018-04/30/2018	\$2,000
Ithaca Shakespeare Company Inc.	SHREW at the Hangar Theatre	03/21/2018-03/25/2018	\$1,000
Paleontological Research Institution	2018 Skulls	N/A	\$250
Kitchen Theatre Company	2017 KTC Marketing	N/A	\$5,000
Ulysses Community Council	Trumansburg Walking Tour Brochure	N/A	\$750
Cayuga Wine Trail, Inc.	2018 CeleBrunch	06/03/2018	\$5,000
		<b>TOTAL</b>	<b>\$19,000</b>

12                    RESOLVED, further, That the County Administrator or designee shall be authorized to sign any documents  
13 related to the aforementioned projects.  
14

15 **SEQR ACTION: TYPE II-20**



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2    **Note: Please See Item #7404 - “Award of 2017 Community Celebrations Grants” - for an explanatory memo.**